## Ibukun Awosika

- The Power of Choice
  - Sometimes we forget that we are the ones who get to choose who we are, who we become, and what we do.
  - Every choice you make has consequences and adds up to become the totality of who you are.
  - Only you can choose:
    - How far you want to go in life
    - How you want to accomplish your life goals
    - How you want to impact society
    - What value system will guide your journey
- To Thyself Be True [05:23]
  - What do you see in the mirror?
  - At the center of each one of us there is a core.
  - The center of who you are never changes.
  - The core should not be destroyed by the addition of new roles like wife, mother, husband, or father.
  - We all have a responsibility when making choices to protect the substance of who we are.
- Reflective Exercise [09:10]
  - Where are you right now?
  - $\circ$  Who do you think you are?
  - Where do you think you are going?
  - How do you picture your life at 70? 80? 90?
    - If you have a picture of how you want to finish, you can do a gap analysis between where you are and where you want to be.
    - Too many people are just part of the crowd.
    - You have a chance to reset your life according to your own plan.
    - Sometimes you pay a price to reset the agenda for your life.
- How You Choose [16:13]
  - $\circ$   $\;$  Your choice is driven by your values, goals, and your ambition.
  - Every time you make a choice, there are consequences.
  - When you get to a crossroad, what is your litmus test?
    - Do you consider common good or personal good?
    - Common good always turns out to be personal good.
    - We need to be bigger than self if we want to be true leaders.
- Faith as a Backbone for Our Value System [19:44]
  - This is captured in Mahatma Gandhi's seven social sins:

- Wealth without work
- Pleasure without conscience
- Knowledge without character
- Commerce without morality
- Science without humanity
- Religion without sacrifice
- Politics without principle
- An eighth sin is rights without responsibility.
- A Better World [27:09]
  - $\circ$   $\;$  We cannot live in isolation in a world that is totally linked together.
  - Too much plus too little is equal to enough.